



PROSHRED® Opens New On-site Shredding Franchise in Charlotte, North Carolina

CHARLOTTE, NC March 20, 2006.....Under new corporate management and direction, **PROSHRED®**'s domestic expansion will see its newest office located in the Charlotte, North Carolina area. John Prittie, President and CEO, is excited about the opening of this office as it fills in another key market in eastern United States. **PROSHRED®** currently operates in six states across the east and plans to double that number by 2007.

PROSHRED® was established in Canada in 1986 and is known as the pioneer of the booming mobile shredding and recycling industry. Prior to launching its current USA expansion program in 2003, **PROSHRED®** developed offices from coast to coast in Canada. **PROSHRED®** shreds confidential documents and other proprietary information for thousands of customers in all industry sectors including medical, financial and high-tech.

PROSHRED®'s Charlotte Franchisee, David Wright, has previously launched several successful ventures, including running multiple locations of a sub sandwich franchise in the Charlotte area. Prior to starting his restaurant franchises, Mr. Wright worked for IBM Corp. for eighteen years in manufacturing operations, including various management assignments responsible for production, personnel, budgets, customer accounts, and project management.

Upon executing the Franchise Agreement John Prittie commented, "We are very excited about David's addition to the **PROSHRED®** network. His local knowledge and experience in both franchising and management will prove to be a very solid combination for developing a strong **PROSHRED®** operation in his market."

Identity theft continues to afflict millions of U.S. consumers, according to a study commissioned by the financial industry. About 9.3 million people were victims of the crime in the year studied. It is believed that that one in every 23 consumers is a victim of some form of identity theft.

PROSHRED® is the originator and most experienced provider of mobile shredding services in America. The company is driven by local ownership and entrepreneurship, while also being the only on-site shredding service in North America to have earned ISO 9001 certification, meeting the rigorous quality standards of the International Organization for Standardization.