



PROSHRED® Announces New Franchise Location in Indianapolis, Indiana

INDIANAPOLIS, IN May 16, 2011 – **PROSHRED®** is pleased to announce that it has awarded a new franchise to operate a **PROSHRED®** shredding business in the Indianapolis, IN area. The company currently has 18 locations and with the addition of Indianapolis, IN, **PROSHRED®** continues to develop its footprint across the United States. **PROSHRED®** expects its new franchise to commence operations in June 2011.

PROSHRED®'s President John Prittie commented, "We are very pleased to award our first new franchise for 2011 which marks our fourth location in the Midwest. We are looking to further develop the Midwest region in addition to our Kansas City, Chicago, Indianapolis and Milwaukee locations".

Ken Carite, the new Indianapolis franchisee, stated "I searched for over a year to identify the right business model for my new business endeavor. I selected **PROSHRED®** because I think document security is relevant in today's world of identity theft. I firmly believe that there is solid demand for a "best in class" service in Central Indiana. **PROSHRED®** is attractive because it has a solid infrastructure and support system in addition to a successful base of existing locations. I look forward to duplicating the **PROSHRED®** model in Indianapolis and growing a great business."

Ken Carite is an experienced Sales and Marketing Executive with over 25 years experience leading the sales and marketing efforts of sales teams across local, national and international markets. Most recently Ken was Director of North American Sales for SAP, the world's leading Enterprise Software provider. He has also held Sales Leadership roles with Roche Diagnostics, Great Plains Software and FourthChannel. He has been a resident of the Indianapolis area since 1994 and looks forward to building on his personal mission of "improving the lives of customers, employees and our community" through the efforts of **PROSHRED®** Indianapolis.

PROSHRED® shreds confidential documents and other proprietary materials for thousands of customers in all industry sectors including medical, financial and high-tech; and is the only mobile shredding service to have earned ISO 9001 and NAID AAA certification, meeting the rigorous quality standards of the International Organization for Standardization and the National Association for Information Destruction. **PROSHRED®** is the first company to offer service for home based businesses and residential consumers with its RISC™ Management Program.

For more information visit: www.proshred.com.