

PRESS RELEASE
REDISHRED CAPITAL CORP.
 Mississauga, Ontario
 August 18, 2009

REDISHRED CAPITAL CORP. ANNOUNCES SECOND QUARTER 2009 RESULTS

- One new franchise awarded (Orange County, CA) with operations planned to commence September 1, 2009.
- Scheduled (recurring) system sales for the first half of 2009 (January 1, 2009 to June 30, 2009) grew by 43% over the same period last year.
- Same store sales in our **PROSHRED®** franchise system for the first half of 2009 were \$4.4 M USD, an increase of 11% from the same period in 2008⁽¹⁾.
- System sales in our **PROSHRED®** franchise system for the second quarter of 2009 (April 1, 2009 to June 30, 2009) was \$2.3M USD ⁽¹⁾.
- Redishred Capital Corp.'s ("Redishred") royalty and fee revenue for the second quarter of 2009 was \$200,175 CDN. Royalty and fee revenues are generated by franchises of the **PROSHRED®** franchise system and are originally denominated in US dollars.

Financial Highlights:

For the three months ended,	June 30, 2009	June 30, 2008
Operating income (loss) (Before depreciation, amortization and interest)	\$ (522,471)	\$ (198,702)
Net income (loss)	\$ (751,641)	\$ (372,857)
Income (loss) per share	\$ (0.03)	\$ (0.02)
Weighted average number of common shares	22,884,616	22,884,614
	June 30, 2009	June 30, 2008
For the six months ended,		
Operating income (loss) (Before depreciation, amortization and interest)	\$ (814,262)	\$ (273,271)
Net income (loss)	\$ (1,149,367)	\$ (380,625)
Income (loss) per share	\$ (0.05)	\$ (0.02)
Weighted average number of common shares	22,884,616	17,433,431

⁽¹⁾ Same store system sales are revenues generated from the franchise system. Redishred Capital Corp. derives its royalty and service fee revenues based on a percentage of system sales.

Management's Comments on the Industry

The North American shredding industry continues to remain strong despite the current weak economic situation in the United States. Market growth and demand is being driven by:

- continued tighter regulatory requirements and the related increasing enforcement of regulations (via fines and penalties)
- increasing awareness for recycling paper products
- corporate initiatives to outsource "non-core" business services

Given these strong fundamentals, the company is optimistic about its short, intermediate and long term development plans.

Management's Comments on the Second Quarter and First Half of 2009

System Sales - During the second quarter of 2009, the Company's management team continued to support its franchise system by (1) focusing on the growth of system sales in existing franchise locations, and (2) providing operational support in the areas of cost management and truck operations. As a result, scheduled system sales (recurring sales) grew by 43%, and un-scheduled system sales grew by 22% over the first half of 2008. Recycling system sales declined by 54% over the first half of 2008, as recycling system sales are driven by market prices for paper which continue to be at their lowest level in more than 2 years.

Franchise Development - Redishred has been actively recruiting franchisees across the United States under the **PROSHRED®** banner. During the second quarter of 2009, Redishred awarded a new franchise location in Orange County, California. The location should be fully operational during the third quarter of 2009. Redishred has developed a strong pipeline of qualified franchisee candidates, and anticipates that several additional franchise locations will be awarded prior to the end of this fiscal year. The new **PROSHRED®** locations will generate incremental franchise fee and royalty revenues and enlarge our U.S. footprint.

Community Commitment - Redishred under the **PROSHRED®** banner conducted nine Community Shredding events in the second quarter of 2009. These events provide an opportunity for our clients, clients' employees, local businesses and local residents to ensure their personal and confidential materials are securely destroyed. In addition to helping to reduce identity theft, several of these events allow for donations to various not-for-profit organizations. 100% of the shredded material is recycled, as our continued goal is to foster the use of fewer trees in the production of all paper products. The Company also continues to develop programs aimed at consumers and at home based businesses, such as our Residential Information Security Container (RISC ®) Program. This type of residential program in conjunction with our community shredding programs will help reduce the probability of identity theft for consumers and home based businesses.

John Prittie, the Company's President and CEO, had the following comments on the second quarter results of 2009, "We are very pleased to have awarded a new franchise in Orange County, CA, increasing our location count to 17. We are looking forward to educating and servicing new clients in California and expanding our footprint on the West Coast. The current economic environment is favorable for franchising activities, and we look forward to recruiting many new franchisees for other major US markets by the end of 2009."

Mr. Prittie also noted that "The Proshred system continued to show double digit system sales growth when compared to the same period in 2008. More impressive is the fantastic growth of recurring scheduled sales which is up 43% for the first half of 2009 versus the first half of 2008. This clearly demonstrates the demand for a regularly scheduled, secure onsite solution."

Financial Statements

Redishred's March 31, 2009 Financial Statements, Notes and Management's Discussion and Analysis can be found at www.sedar.com and www.redishred.com.

Services

Redishred Capital Corp. is the owner of the **PROSHRED®** trademarks and intellectual property in the United States. **PROSHRED®** shreds and recycles confidential documents and proprietary materials for tens-of-thousands of customers in the United States in all industry sectors. **PROSHRED®** is a pioneer in the mobile document destruction and recycling industry and is the only company with both ISO 9001:2000 and NAID certifications. The company utilizes state-of-the-art equipment and operates its business with trained, certified and bonded customer service professionals. It is **PROSHRED®**'s vision is to be the 'system of choice' and provide shredding and recycling services on a global basis.

FOR FURTHER INFORMATION PLEASE CONTACT:

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Note: The TSX Venture Exchange has neither approved nor disapproved of the information contained herein.

This news release contains forward looking statements that reflect the current expectations of management of Redishred and Redishred's future results, performance, achievements, prospects and opportunities. Wherever possible, words such as "may", "will", "estimate", "believe", "expect", "intend" and similar expressions have been used to identify these forward looking statements. These statements reflect current beliefs and are based on information currently available to management of Redishred. Forward looking statements necessarily involve known and unknown risks and uncertainties. A number of factors, including those discussed in the 2008 management discussion and analysis under "Risk Factors", could cause actual results, performance, achievements, prospects or opportunities to differ materially from the results discussed or implied in the forward looking statements. These factors should be considered carefully and a reader should not place undue reliance on the forward looking statements. There can be no assurance that the expectations of management of Redishred will prove to be correct.

In particular, certain statements in this document discuss Redishred's anticipated outlook of future events. These statements include, but are not limited to:

- (i) franchise development targets and plans over the near and long term, may be impacted by the economic situation in the United States and the development plans may also impact the incremental royalty and fee revenue associated with the new locations,*
- (ii) the anticipated opening of the Orange County, CA may be impacted by delays in obtaining suitable real estate or delays in recruiting suitable sales and operations employees,*
- (iii) anticipated growth in system sales and royalty revenue which may be impacted by industry growth levels, the demand for recycled paper products, changes in local and federal regulations, the acceptance of new services and the economic situation in the United States and foreign exchange fluctuations,*
- (iv) the strong growth fundamentals in the document destruction industry may be impacted by the economic situation in the United States or by changes in federal and state legislation.*

Readers are cautioned that such forward looking statements are subject to certain risks and uncertainties that could cause actual results to differ materially from these statements. Redishred can give no assurance that actual results will be consistent with these forward-looking statements.