

**PRESS RELEASE**  
**REDISHRED CAPITAL CORP.**

Mississauga, Ontario  
Friday, August 14, 2009

**REDISHRED CAPITAL CORP. ANNOUNCES NEW CEO**

Redishred Capital Corp. (TSX.V – KUT) is pleased to announce the appointment of Mr. Robert Crozier as its new Chief Executive Officer. Mr. Crozier has been actively involved in Redishred Capital Corp. (“Redishred”) as a board member since its launch in 2007.

Mr. Crozier has spent the past 28 years in the commercial cleaning industry in Atlantic Canada. In 1994 Mr. Crozier became the owner of Atlantic Building Cleaning Limited and its various subsidiary companies. As President and CEO, Atlantic Building Cleaning grew to become the largest commercial cleaning enterprise in Atlantic Canada, with over 900 employees. The company was purchased by Empire Maintenance Industries of Montreal in 2005, and since that time Mr. Crozier has served as the Vice-President for Atlantic Canada.

The Board commented “We are thrilled to have secured a candidate of Robert’s stature and experience. Robert represents tremendous continuity of management for the people and assets of Redishred as he has been actively involved in our business as a board member since its inception in 2007. Moreover Robert’s experience will compliment that of John Prittie, Redishred’s President. The Board would like to thank Mr. John Prittie, for fulfilling the role of CEO through its public offering and its first 18 months of operation. Mr. Prittie, as President and board member will continue to serve Redishred and focus on Redishred’s franchising and development programs.”

Redishred Capital Corp. is the owner of the **PROSHRED®** trademarks and intellectual property in the United States. **PROSHRED®** shreds and recycles confidential documents and proprietary materials for tens-of-thousands of customers in the United States in all industry sectors. **PROSHRED®** is a pioneer in the mobile document destruction and recycling industry and is the only company with the ISO 9001:2000 certification. The company utilizes state-of-the-art equipment and operates its business with trained, certified and bonded customer service professionals. It is **PROSHRED®**’s vision is to be the ‘system of choice’ and provide shredding and recycling services on a global basis.

**FOR FURTHER INFORMATION PLEASE CONTACT:**

Redishred Capital Corp. (TSX.V – KUT)  
Robert Crozier  
Chief Executive Officer  
[robert.crozier@redishred.com](mailto:robert.crozier@redishred.com)  
[www.redishred.com](http://www.redishred.com)  
Phone: (416) 490-8600 Fax: (905) 812-9448

or,

Redishred Capital Corp. (TSX.V – KUT)  
Jeffrey Hasham, CA  
Chief Financial Officer  
[jeffrey.hasham@redishred.com](mailto:jeffrey.hasham@redishred.com)  
[www.redishred.com](http://www.redishred.com)  
Phone: (416) 849-3469 Fax: (905) 812-9448

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